

Business Curriculum plan 2024 – 2025

Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
Business 1:	Business 1:	Business 1:	Business 1:	Business 1:	Exam technique
Business Activity	Business Activity	Marketing	People	People	
					Mock exam
		2.4 The marketing mix	3.2 Organisation	3.5 Motivation and	
enterprise and	business		structure and	retention	Business 2
entrepreneurship	1.6 Business Growth	Business 1:		•	Operations
		People	•		
planning				3.7 Employment Law	4.1 Production
1.3 Business	Marketing	3.1 The role of human			processes
ownership		resources			
			selection		
and objectives	-				
	2.3 Market				
	segmentation				
Business 2	Business 2	Business 2	Business 2	Exam technique	
Operations	Finance	Finance	Influences on		
			business	Revision	
4.1 Production	5.1 The role of the	5.4 Break even			
Processes	finance function	5.5 Cash and cash	6.2 The economic	Exam Preparation	
(continued)	5.2 Sources of	flow	climate		
4.2 Quality of	finance		6.3 Globalisation		
goods and services	5.3 Revenue, costs,	Business 2			
4.3 The sales	profit and loss	Influences on	Business 2		
process and		business	7 The independent		
customer service			nature of business		
4.4 Consumer law		6.1 Ethical and			
4.5 Business		environmental			
location		considerations			
	Business 1: Business Activity 1.1 The role of enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives Business 2 Operations 4.1 Production Processes (continued) 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business	Business 1: Business ActivityBusiness 1: Business Activity1.1 The role of enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives1.5 Stakeholders in business 1.6 Business 1: Marketing2.1 The role of marketing 2.2 Market research 2.3 Market segmentation2.1 The role of marketing 2.2 Market research 2.3 Market segmentationBusiness 2 OperationsBusiness 2 Finance4.1 Production Processes (continued) 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business5.1 The role of the finance 5.3 Revenue, costs, profit and loss	Business 1: Business ActivityBusiness 1: Business ActivityBusiness 1: Marketing1.1 The role of enterprise and entrepreneurship1.5 Stakeholders in business2.4 The marketing mix1.2 Business planning ownership1.6 Business GrowthBusiness 1: People1.3 Business ownershipMarketing3.1 The role of human resources1.4 Business aims and objectives2.1 The role of marketing3.1 The role of human resourcesBusiness 2 OperationsBusiness 2 FinanceBusiness 2 Finance4.1 Production Processes (continued)5.1 The role of the finance function 5.2 Sources of finance5.4 Break even 5.5 Cash and cash flow4.3 The sales process and customer service5.3 Revenue, costs, profit and lossBusiness 2 Linfluences on business4.4 Consumer law 4.5 Business6.1 Ethical and environmental	Business 1: Business ActivityBusiness 1: Business ActivityBusiness 1: MarketingBusiness 1: People1.1 The role of enterprise and enterprise and enterprise and enterprise and planning 1.3 Business ownership1.5 Stakeholders in business 6rowth2.4 The marketing mix Business 1: People3.2 Organisation structure and different ways of working 3.3 Communication in business 0 working1.4 Business aims and objectives2.1 The role of marketing 2.2 Market research 2.3 Market segmentation3.1 The role of human resources3.4 Recruitment and selection8usiness 2 OperationsBusiness 2 FinanceBusiness 2 FinanceBusiness 2 Finance4.1 Production Processes (continued)5.1 The role of the finance function 5.2 Sources of finance5.4 Break even flow4.3 The sales process and customer service5.3 Revenue, costs, profit and lossBusiness 2 Influences on business8 Business 2 Finance4.4 Consumer law 4.5 Business6.1 Ethical and environmentalBusiness 2 Finance7 The independent nature of business	Business 1: Business ActivityBusiness 1: Business ActivityBusiness 1: MarketingBusiness 1: PeopleBusiness 1: People1.1 The role of enterprise and enterprise and enterpreneurship1.5 Stakeholders in business2.4 The marketing mix Business 1: People3.2 Organisation structure and different ways of working3.5 Motivation and retention1.2 Business planning uownership1.6 Business GrowthBusiness 1: People3.3 Communication in business3.6 Training and development1.4 Business and ownership2.1 The role of marketing 2.2 Market research 2.3 Market segmentation3.1 The role of human resources3.4 Recruitment and selection3.7 Employment LawBusiness 2 OperationsBusiness 2 FinanceBusiness 2 FinanceBusiness 2 FinanceBusiness 2 FinanceBusiness 2 Finance4.1 Production goods and services5.1 The role of the finance formance5.4 Break even flow6.2 The economic climateExam technique 6.3 Globalisation4.3 The sales process and customer service5.3 Revenue, costs, profit and lossBusiness 2 flanceBusiness 2 flance4.4 Consumer law 4.5 Business5.3 Revenue, costs, profit and lossBusiness flance2.1 Exam Preparation6.1 Ethical and environmental6.1 Ethical and environmentalBusiness 2 flance7 The independent nature of business

4.6 Working with suppliers			

Yr10	Content 1	Content 1	Content 2	Content 3	Content 4	Content 4
NCFE	Entrepreneurship,	Stakeholders	Marketing mix	Human resource	Operations	Operations
Business	business			requirements for	management	managements
	organization	Content 2		business and		
		Market research,		enterprise		Mock Exam
		market types and				
		orientation				
Yr11	Content 5	Content 7	NEA preparation &	Exam technique	Exam technique	
NCFE	Business Growth	The impact of	assessment			
Business		external		Revision	Revision	
	Content 6	environment on				
	Sources of	business planning		Exam preparation	Exam preparation	
	enterprise funding	and enterprise				
	and business					
	finance	Content 8				
		Business and				
		enterprise planning				