

**Business** Curriculum plan 2024 – 2025

	Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
<b>Yr10 GCSE Business</b>	<b>Business 1: Business Activity</b>  1.1 The role of enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives	<b>Business 1: Business Activity</b>  1.5 Stakeholders in business 1.6 Business Growth  <b>Business 1: Marketing</b>  2.1 The role of marketing 2.2 Market research 2.3 Market segmentation	<b>Business 1: Marketing</b>  2.4 The marketing mix  <b>Business 1: People</b>  3.1 The role of human resources	<b>Business 1: People</b>  3.2 Organisation structure and different ways of working 3.3 Communication in business 3.4 Recruitment and selection	<b>Business 1: People</b>  3.5 Motivation and retention 3.6 Training and development 3.7 Employment Law	<b>Exam technique</b>  <b>Mock exam</b>  <b>Business 2 Operations</b>  4.1 Production processes
<b>Yr11 GCSE Business</b>	<b>Business 2 Operations</b>  4.1 Production Processes (continued) 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business location	<b>Business 2 Finance</b>  5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss	<b>Business 2 Finance</b>  5.4 Break even 5.5 Cash and cash flow  <b>Business 2 Influences on business</b>  6.1 Ethical and environmental considerations	<b>Business 2 Influences on business</b>  6.2 The economic climate 6.3 Globalisation  <b>Business 2 7 The independent nature of business</b>	<b>Exam technique</b>  <b>Revision</b>  <b>Exam Preparation</b>	

	4.6 Working with suppliers					
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Yr10 NCFE Business	<b>Content 1</b> Entrepreneurship, business organization	<b>Content 1</b> Stakeholders  <b>Content 2</b> Market research, market types and orientation	<b>Content 2</b> Marketing mix	<b>Content 3</b> Human resource requirements for business and enterprise	<b>Content 4</b> Operations management	<b>Content 4</b> Operations managements  <b>Mock Exam</b>
Yr11 NCFE Business	<b>Content 5</b> Business Growth  <b>Content 6</b> Sources of enterprise funding and business finance	<b>Content 7</b> The impact of external environment on business planning and enterprise  <b>Content 8</b> Business and enterprise planning	<b>NEA preparation &amp; assessment</b>	<b>Exam technique</b>  <b>Revision</b>  <b>Exam preparation</b>	<b>Exam technique</b>  <b>Revision</b>  <b>Exam preparation</b>	