

North Gosforth Academy

CURRICULUM PROGRESSION MAP: BUSINESS_ENTERPRISE & MARKETING_TRAVEL & TOURISM 2020-21

WK	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	Autumn 1							Autumn 2 KS4: 5.11 - Y10 DD1 KS3: 12.11 - Y7 DD1; 17.12 - Y8 DD1							Spring 3 KS4: 14.1 - Y9 DD1 KS4: 21.1 - Y10 DD1					Spring 4 KS3: 25.3 - Y7 & Y8 DD2					Summer 5 KS4: 29.4 - Y9 DD2 KS4: 6.5 - Y10 DD3					Summer 6 KS3: 17.6 - Y7 & Y8 DD3 KS4: 1.7 - Y9 DD3 & 8.7 - Y10 DD4										
YEAR 1 - BUSINESS (GCSE)	Content: Business 1: Business Activity 1.1, 1.2, 1.3 & 1.4 with *5.3 Revenue, costs, P&L Assessment: MCQs (peer assessed), Mini-assessments (SIT marked) & verbal.							Content: Business 1: Business Activity 1.5, 1.6 Business 1: Marketing 2.1, 2.2 & 2.3 Assessment: Assessment Qs - WTM plus end of unit assessment Bus Activity - Use of MS.							Content: Business 1: Marketing 2.4 Business 1: People 3.1 Assessment: End of Unit assessment Marketing - Use of MS.					Content: Business 1: People 3.2, 3.3 & 3.4 Assessment: MCQs, Mini-assessments (SIT marked) & verbal.					Content: Business 1: People 3.5, 3.6 & 3.7 Assessment: MCQs, Mini-assessments (SIT marked)					Content: Business 1 - exam technique Business 2: Operations 4.1 & 4.2 Assessment: Business 1 Mock (SIT) Revision & independent study										
YEAR 2 - BUSINESS (GCSE)	Content: Business 2: Operations 4.3, 4.4, 4.5 & 4.6 Assessment: Assessment Qs - WTM plus end of unit assessment Ops - Use of MS.							Content: Business 2: Finance 5.1, 5.2 & 5.3 Assessment: MCQs (peer assessed), Mini-assessments (SIT marked) & verbal.							Content: Business 2: Finance 5.4, 5.5 & *6.1 Ethical issues Assessment: End of Unit assessment Finance - Use of MS.					Content: Business 2: Influences 6.2, 6.3 Assessment: End of Unit assessment Influences - Use of MS.					Content: Business 2: Indep. Nature 7 Assessment: Business 2 Mock (SIT)					Content: Exam preparation Assessment: Past questions - WTM/Marks, Exams.										
YEAR 1 - Enterprise & Marketing (Cambridge National)	Content: R064: Market Segmentation 1.1, 1.2, 1.3 R065: Task One Assessment: Topic test for R064. Completed R065 task one - use of MS.							Content: R064 LO2: Financial Viability 1.4,1.5,1.6,1.7 R065: Task Two Part One Assessment: Completed R065 task two - use of MS. Topic test for R064 unit.							Content: R064 LO3: Product Development 2.1,2.2,2.3,2.4 R064: Product Life Cycle 3.1,3.2,3.3,3.4 Assessment: Topic test for R064. Mini-assessments (SIT marked).					Content: R064 LO4: Retaining Customers 4.1,4.2,4.3,4.4,4.5 Assessment: Topic test for R064. Mini assessments (past paper)					Content: R064 LO5: Business Start Up 5.1,5.2,5.3 R064 LO6: Functional Activities Assessment: External Exam - R064					Content: R065: Task Two Part Two Assessment: Completed 2.2 R065 - use of MS										
YEAR 2 - Enterprise & Marketing (Cambridge National)	Content: R065: Task Three and Task Four Assessment: Completed Task Three - with use of MS.							Content: R065: Task Five Assessment: Completed R065 Task Five - with use of MS. Re-sit of R064 external exam.							Content: R066: 1.1,1.2,1.3 Task One Assessment: Completed R066 Task One with use of MS.					Content: R066: 2.2,3.1,3.2,3.3,3.4 Task Two and Task Three Assessment: Completed R066 Task Two and Three - with use of MS.					Content: R066: 4.1,4.2 Task 4 Assessment: Completed R066 full task with use of MS.					Content: Improvements and contingency time. Assessment: Verbal feedback - submission of final marks.										
YEAR 1 - Travel & Tourism (BTEC)	Content: Unit 4: International Travel and Tourism Destinations LAA and LAB (plus resubmissions) Assessment: Completed LAA Assignment plus resubmission attempt. Completed LAB Assignment plus resubmission attempt using BTEC MS.							Content: Unit 4: International Travel and Tourism Destinations LAC (plus resubmission) Assessment: Completed LAC Assignment plus resubmission using BTEC MS							Content: Unit 3: The Travel and Tourism Customer Experience LAA (plus resubmission) Assessment: Completed LAA Assignment plus resubmission attempt using BTEC MS.					Content: Unit 3: The Travel and Tourism Customer Experience LAB (plus resubmission) Assessment: Completed LAB Assignment plus resubmission attempt with use of BTEC MS.					Content: Unit 3: The Travel and Tourism Customer Experience LAC Assessment: Completed LAC assignment with the use of BTEC MS.					Content: Unit 3: The Travel and Tourism Customer Experience LAC Resubmission Assessment: Resubmission attempt and organisation of folders. Candidate authentication forms completed.										
YEAR 2 - Travel & Tourism (BTEC)	Content: Unit 1: The UK Travel and Tourism Sector Topics: A.1, A.2, A.3, A.4 Topics: B.1, B.2, B.3, B.4 Assessment: Topic test for LAA and LAB. Past paper questions & SIT.							Content: Unit 1: The UK Travel and Tourism Sector Topics: C.1 Assessment: External BTEC exam - use of MS.							Content: Unit 2: The UK Travel and Tourism Sector LAA - Know UK travel destinations and gateways. Assessment: Completed LAA Assignment plus resubmission attempt using BTEC MS.					Content: Unit 2: The UK Travel and Tourism Sector LAB - Investigate the appeal for UK destinations. Assessment: Completed LAB Assignment plus resubmission attempt with use of BTEC MS.					Content: Unit 2: The UK Travel and Tourism Sector LAC - Plan UK holidays. Assessment: Completed LAC Assignment with the use of BTEC MS.					Content: Administration and contingency time Assessment: Completed units into moderation folders.										
YEAR 1 - Award in Financial Education (AIFE)	Content: Unit 1: Finance, the Individual & Society (FIS) Topics 1, 2, 3, 4 & 5 Assessment: End of Topic Tests - MCQ (peer assessed). Verbal feedback.							Content: Unit 1: Finance, the Individual & Society (FIS) Topics 6, 7, 8, 9, 10 & 11 Assessment: End of Topic Tests - MCQ (peer assessed). Mock Unit 1 (SIT marked & RAG). Exam.							Content: Unit 2: Practices of Managing Money Topics: 1, 2, 3 & 4 Assessment: End of Topics Tests - MCQ (peer assessed). Verbal feedback.					Content: Unit 2: Practices of Managing Money Topics: 5, 6, 7 & 8 Assessment: End of Topics Tests - MCQ (peer assessed). Verbal feedback.					Content: Unit 2: Practices of Managing Money Topics 9, 10 & 11 Exam preparation & revision Assessment: End of Topic Tests - MCQ (peer assessed). Mock Unit 2 (SIT marked & RAG). Exam.					X										