

North Gosforth Academy

CURRICULUM PROGRESSION MAP: BUSINESS_ENTERPRISE 2023_24

WK	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39
	Autumn 1							Autumn 2							Spring 3						Spring 4						Summer 5						Summer 6						
YEAR 1 - BUSINESS (GCSE)	<p>Content: Business 1: Business Activity 1.1, 1.2, 1.3 & 1.4 with *5.3 Revenue, costs, P&L</p> <p>Assessment: MCQs (peer assessed), Mini-assessments (SIT marked) & verbal.</p>							<p>Content: Business 1: Business Activity 1.5, 1.6 Business 1: Marketing 2.1, 2.2 & 2.3</p> <p>Assessment: Assessment Qs - WTM plus end of unit assessment Bus Activity - Use of MS.</p>							<p>Content: Business 1: Marketing 2.4 Business 1: People 3.1</p> <p>Assessment: End of Unit assessment Marketing - Use of MS.</p>						<p>Content: Business 1: People 3.2, 3.3 & 3.4</p> <p>Assessment: MCQs, Mini-assessments (SIT marked) & verbal.</p>						<p>Content: Business 1: People 3.5, 3.6 & 3.7</p> <p>Assessment: MCQs, Mini-assessments (SIT marked)</p>						<p>Content: Business 1 - exam technique Business 2: Operations 4.1 & 4.2</p> <p>Assessment: Business 1 Mock (SIT) Revision & independent study</p>						
YEAR 2 - BUSINESS (GCSE)	<p>Content: Business 2: Operations 4.3, 4.4, 4.5 & 4.6</p> <p>Assessment: Assessment Qs - WTM plus end of unit assessment Ops - Use of MS.</p>							<p>Content: Business 2: Finance 5.1, 5.2 & 5.3</p> <p>Assessment: MCQs (peer assessed), Mini-assessments (SIT marked) & verbal.</p>							<p>Content: Business 2: Finance 5.4, 5.5 & *6.1 Ethical issues</p> <p>Assessment: End of Unit assessment Finance - Use of MS.</p>						<p>Content: Business 2: Influences 6.2, 6.3</p> <p>Assessment: End of Unit assessment Influences - Use of MS.</p>						<p>Content: Business 2: Indep. Nature 7</p> <p>Assessment: Business 2 Mock (SIT)</p>						<p>Content: Exam preparation</p> <p>Assessment: Past questions - WTM/Marks, Exams.</p>						
YEAR 1 - Enterprise (Tech Award)	<p>Content: Component 1: Exploring Enterprises How & why enterprises & entrepreneurs are successful (LOA) & Understand customer needs & competitor behaviour (LOB)</p> <p>Assessment: LOA mock (mid Oct.) & LOB mock (mid Nov.)</p>														<p>Content: Component 1: Exploring Enterprises Understand how outcomes of situational analyses may affect enterprises SWOT (LOC)</p> <p>Assessment: LOC mock (mid Jan.) & Component 1 assessment (Feb - 5 hours).</p>						<p>Content: <i>Start Component 2: Planning & presenting a micro-enterprise idea (LOA)</i></p>						<p>Content: Component 2: Planning & presenting a mirco-enterprise idea Choose an idea (LOA), Present a plan (LOB) & Review the presentation (LOC)</p> <p>Assessment: LOA mock (May.)</p>												
YEAR 2 - Enterprise (Tech Award)	<p>Content: Component 2: Planning & presenting a mirco-enterprise idea Recap present a plan (LOB) & Review the presentation (LOC)</p> <p>Assessment: LOB & LOC mock (end of Sept) & Component 2 assessment (Oct - 7 hours).</p>							<p>Content: <i>Start Component 3: Marketing & Finance for Enterprise</i> Marketing activities (LOA) & Financial documents & statements (LOB)</p> <p>Assessment: LOA mock (Dec.)</p>							<p>Content: Component 3: Marketing & Finance for Enterprise Financial documents & statements (LOB) & Financial planning & forecasting (LOC)</p> <p>Assessment: LOB mock (Feb.) & LOC mock (April)</p>						<p>Content: Revision</p> <p>Assessment: Component 3 exam (May)</p>																		