



OCR GCSE Business (603/0295/1)

Course overview:

Business 01: Business activity, marketing, and people

Students are introduced to business concepts and issues concerning the activities of a business. They explore the purpose and role of a business from spotting an opportunity through to the growth of an established business. They also look at the role of marketing and human resources.

Business 02: Operations, finance and influences on business.

Students take a closer look at the role of operations and finance in business activity. Operations include production processes, quality of goods and services, customer service, and working with suppliers. Finance covers its role, its sources, costs, profit and loss, cash, and cash flow.

They also explore how business responds to external influences, such as ethical and environmental considerations, the economic climate and globalisation, and the interdependent nature of business.

Skills

The skills developed throughout the course include:

- recalling detailed information accurately
- Knowledge and understanding of different functional areas of Business.
- Applying knowledge and understanding of business processes, concepts, and theories in Business contexts.
- Analysing and Evaluating the impact on businesses in context
- Making Justified judgements with supported reasoning
- Numeracy skills – Calculations in each topic of the course

Assessment

Internal assessment takes place after each topic work throughout the course, and in line with the school and department assessment policy.

The course is examined entirely by examination at the end of Year 11. There are two papers, each equally weighted:

- **Business 1 – Business Activity, Marketing and People 80 marks. 1 hour 30 minutes**
- **Business 2 – Finance, Operations, External Influences and Interdependent nature. 80 marks 1 hour and 30 minutes.**

Each paper is made up of multiple choice, short response and extended answer questions linking to case studies.

Further details about the course can be found at: <https://www.ocr.org.uk/qualifications/gcse/business-j204-from-2017/>

Our aim is to encourage high expectations and high standards of achievement, both academic and personal. Our values embrace honesty, trust, reliability, respect for the legitimate rights of others, care for the weaker members of society, regard for the environment and a kindness towards other people. #createyourfuture